Members Present: Dr. Maurice Eftink (ex-officio), Dr. Jeffrey Hallam, Dr. Timothy Letzring, Dr. Lynne Murchison (ex-officio), Dr. Dave Nichols, Dr. Charles Noble, Dr. Timothy Nordstrom, Dr. Karen Raber, Dr. Michael Repka, Ms. Julia Rholes (ex-officio), Ms. Sarah Walden, and Dr. Christy Wyandt (ex-officio).

Members Absent: Dr. Robert Kroeger, Dr. Tom Lombardo, Dr. Jack Nowlin, and Dr. Dawn Wilkins.

Guests: Dr. Thomas Burnham, Dr. Brian Reithel, and Dr. Angela Rutherford.

1. Dr. Reithel reviewed the proposed changes to the M.B.A. program and responded to questions from Council members.

2. Drs. Burnham and Rutherford reviewed the proposed new degree program, the Master of Education in Literacy, and responded to questions from Council members.

3. Dr. Wyandt announced that the minutes of the meeting of 7/10/07 were approved by an e-mail vote.

4. Requests from the College of Liberal Arts.

On a motion by Dr. Letzring, seconded by Dr. Hallam, the following requests from the Economics Department was approved.

CHANGE: ECON 504. ECONOMIC ISSUES IN AMERICAN HISTORY. Trends and issues in American economic history from the Colonial Period to the present. Prerequisite: C minimum in both ECON 202 and ECON 203. (3).

TO: ECON 504. ECONOMIC ISSUES IN AMERICAN HISTORY. Trends and issues in American economic history from the Colonial Period to the present. Prerequisite: Minimum grade of C in both ECON 202 and ECON 203 or graduate standing. (3).

CHANGE: ECON 505. PUBLIC FINANCE. Economics of taxation and government spending. Impact of government fiscal operations on employment, price levels, resource allocation, income distribution, and economic growth. Prerequisites: C minimum in ECON 202 and ECON 203. (3).

TO: ECON 505. PUBLIC FINANCE. Economics of taxation and government spending. Impact of government fiscal operations on employment, price levels, resource allocation, income distribution, and economic growth. Prerequisites: Minimum grade of C in ECON 202 and ECON 203 or graduate standing. (3).
CHANGE: ECON 506. PUBLIC FINANCE ADMINISTRATION. Federal budgeting practices and policies, intergovernmental fiscal relations, cost-benefit studies, economics of state and local governments. Prerequisite: ECON 505. (3).

TO: ECON 506. PUBLIC FINANCE ADMINISTRATION. Federal budgeting practices and policies, intergovernmental fiscal relations, cost-benefit studies, economics of state and local governments. Prerequisite: Minimum grade of C in ECON 505 or graduate standing. (3).

CHANGE: ECON 510. INTERNATIONAL TRADE AND COMMERCIAL POLICY. Reason for trade; analysis of U.S. exports and imports; balance of trade; commercial policy, foreign exchange, gold problems; changing trends. Prerequisites: ECON 307, as well as a C minimum in both ECON 202 and ECON 203. (3).

TO: ECON 510. INTERNATIONAL TRADE AND COMMERCIAL POLICY. Reason for trade; analysis of U.S. exports and imports; balance of trade; commercial policy, foreign exchange, gold problems; changing trends. Prerequisites: ECON 307, as well as a C minimum grade of C in both ECON 202 and ECON 203 or graduate standing. (3).

CHANGE: ECON 525. ECONOMICS OF HIGH-TECH INDUSTRIES. Strategic issues in high-tech industries; cost structures, process versus product innovations, network externalities, standard setting and coordination games, alliances, licensing, and pricing of technology. (3).

TO: ECON 525. ECONOMICS OF HIGH-TECH INDUSTRIES. Strategic issues in high-tech industries; cost structures, process versus product innovations, network externalities, standard setting and coordination games, alliances, licensing, and pricing of technology. Prerequisite: Minimum grade of C in MATH 261 or MATH 267 or MATH 271 or graduate standing. (3).

CHANGE: ECON 530. STATISTICAL METHODS FOR ECONOMICS AND FINANCE. A coverage of statistical methods to prepare students for future study of econometrics. ECON 530 is the prerequisite for ECON 630. Prerequisite MATH 262. (3).

TO: ECON 530. STATISTICAL METHODS FOR ECONOMICS AND FINANCE. A coverage of statistical methods to prepare students for future study of econometrics. ECON 530 is the prerequisite for ECON 630. Prerequisite MATH 262. (3).

CHANGE: ECON 545. GAME THEORY AND STRATEGIC THINKING. Basic principles of strategic thinking and game theory. Applications to strategic firm interaction, incentives, and bargaining are emphasized. Prerequisite: ECON 307 or ECON 403; a C minimum in MATH 261 or 267. (3).

TO: ECON 545. GAME THEORY AND STRATEGIC THINKING. Basic principles of strategic thinking and game theory. Applications to strategic firm interaction, incentives, and bargaining are emphasized. Prerequisite: ECON 307 or ECON 403 Minimum grade of C in ECON 202, and a minimum grade of C in MATH 261 or MATH 267 or MATH 271 or graduate standing. (3).
CHANGE: ECON 613. HISTORY OF ECONOMIC THOUGHT. Economic thought from Renaissance to the 20th century, with special emphasis on the development of economic doctrines since the 18th century. (3).

TO: ECON 613. HISTORY OF ECONOMIC THOUGHT. Economic thought from Renaissance to the 20th century, with special emphasis on the development of economic doctrines since the 18th century. Prerequisite: Minimum grade of C in ECON 203 or graduate standing. (3).

On a motion by Dr. Noble, seconded by Dr. Hallam the following request from the English Department was approved with amendment that the course syllabus be modified to be clearer about the differential requirements for earning graduate credit.


On a motion by Dr. Letzring seconded by Dr. Hallam the following requests from the Music Department were approved.

CHANGE: MUS 523. ADVANCED TECHNIQUES OF BAND DIRECTING. Advanced techniques of organization and administration of instrumental programs. (2).

TO: MUS 523. ADVANCED TECHNIQUES OF BAND DIRECTING. Advanced techniques of organization and administration of instrumental programs. Methods of instrumental music with emphasis on research in the field. Topics include repertoire, conducting, rehearsing, and program building. (2)-(3).

CHANGE: MUS 507. ANALYSIS III: TWENTIETH CENTURY. A study of techniques appropriate to the analysis of music of the Twentieth century. (2).

TO: MUS 507. ANALYSIS III: TWENTIETH CENTURY. A study of techniques appropriate to the analysis of music of the Twentieth Century. (2) (3).

ADD: MUS 797. DISSERTATION. (1-18).

Changes to the following degree programs: (attached)

Master of Music in Piano Performance
Master of Music in Vocal Performance
Master of Music in Instrumental Performance
Master of Music in Music Education
Master of Music in Choral Conducting

On a motion by Dr. Hallam seconded by Dr. Repka the following requests from the Psychology Department were approved.

CHANGE: PSY 651. History of Systems of Psychology.
TO: PSY 651. History of Systems of Psychology. An in-depth approach to the history and philosophy of the discipline of psychology and how these are related to development of psychology as a profession. (3).

Delete: PSY 551. History and Systems of Psychology. Historical development of psychology from classical Greece through 20th century. (3).

5. On a motion by Dr. Noble seconded by Dr. Repka, the following requests from the School of Business were approved.

1. **Graduation requirements:**

CHANGE: Graduation Requirements • Completion of the MBA degree requires at least 35 semester hours of course work in the MBA core curriculum.

TO: Graduation Requirements • Completion of the MBA degree requires at least 33 semester hours of course work in the MBA core curriculum.

2. **Admission prerequisite course work:**

CHANGE: Completion of the following prerequisite course work before entering the MBA Program:
1. Introduction to Accounting Principles I
2. Introduction to Accounting Principles II
3. Economic Statistics I
4. Economic Statistics II
5. Calculus
6. Business Finance
7. Marketing Principles
8. Principles of Management
9. Management Information Systems

TO: Completion of the following prerequisite course work before entering the MBA Program:
1. Introduction to Accounting Principles I
2. Introduction to Accounting Principles II
3. Economic Statistics I
4. Calculus
5. Business Finance
6. Marketing Principles
7. Principles of Management
8. Management Information Systems

3. **Course name change for MBA 631, including prerequisite change:**

CHANGE: MBA 631. CONCEPT INTEGRATION AND APPLICATION. Practical application of the knowledge skills acquired in the first-year courses to real business problems and decision environments. Emphasizes cross functional integration of tasks and responsibilities to develop
effective strategies for problem identification and resolution. Prerequisites: Completion of MBA 622, MBA 614, MBA 612, and MBA 615. (3).

TO: MBA 631. CONCEPT INTEGRATION AND APPLICATION, STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION. Practical application of the knowledge skills acquired in the first-year courses to real business problems and decision environments. Emphasizes crossfunctional integration of tasks and responsibilities to develop effective strategies for problem identification and resolution. Prerequisites: Completion of MBA 622, MBA 614, MBA 612, and MBA 615. Completion of MBA 601, MBA 621, MBA 622, MBA 614, MBA 612, MBA 611, MBA 606, MBA 623. (3).

4. MBA 602 credit change:

CHANGE: MBA 602. SEMINAR SERIES. The purpose of the seminar is to complement MBA courses by providing an applied forum for presentation of diverse topics. Student will write preparation or reaction papers and present implications of current events related to the semester’s course work emphasis. Prerequisite: Completion of MBA 621 and MBA 614. (To be taken two times). (1).

TO: MBA 602. SEMINAR SERIES. The purpose of the seminar is to complement MBA courses by providing an applied forum for presentation of diverse topics. Student will write preparation or reaction papers and present implications of current events related to the semester’s course work emphasis. Prerequisite: Completion of MBA 621 and MBA 614. (To be taken two times). (1)

5. Prerequisites for individual MBA classes:

CHANGE: MBA 601. MANAGERIAL COMMUNICATION. Integration of communication and managerial theory with business practice using case analysis with an emphasis on persuasive, crisis, cross-cultural, and informative challenges in business interactions. Prerequisites: MBA 621 and MBA 614 or consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

TO: MBA 601. MANAGERIAL COMMUNICATION. Integration of communication and managerial theory with business practice using case analysis with an emphasis on persuasive, crisis, cross-cultural, and informative challenges in business interactions. Prerequisites: MBA 621 and MBA 614 or consent of instructor. Admission to MBA program or consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

CHANGE: MBA 606. ORGANIZATIONAL BEHAVIOR. The behavior of people in groups and organizations, concepts and theories for leadership, human resource management, as well as the development of student abilities in writing, speaking, and achieving logical, ethical, and behaviorally successful communication in organizational contexts. Prerequisites: MBA 621 and MBA 614, or consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

TO: MBA 606. ORGANIZATIONAL BEHAVIOR. The behavior of people in groups and organizations, concepts and theories for leadership, human resource management, as well as the development of student abilities in writing, speaking, and achieving logical, ethical, and behaviorally successful communication in organizational contexts. Prerequisites: MBA 621 and
MBA 611. FINANCIAL ANALYSIS. Managerial and cost accounting fundamentals as well as the use of current techniques for financial analysis, capital allocation, and capital structure. Prerequisites: MBA 621 and BA 614, or FIN 331, BUS 302, and MIS 309, and consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

CHANGE: MBA 611. FINANCIAL ANALYSIS. Managerial and cost accounting fundamentals as well as the use of current techniques for financial analysis, capital allocation, and capital structure. Prerequisites: MBA 621 and BA 614, or FIN 331, BUS 302, and MIS 309, and consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

TO: MBA 612. BUSINESS DECISION MAKING. Decision making methodologies with emphasis on problems facing the firm in a changing global marketplace. Includes multivariate and time series analysis and financial forecasting as tools for the entrepreneur/manager to apply when confronted with strategy implementation decisions. Prerequisites: MBA 621 and MBA 614 or consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

CHANGE: MBA 612. BUSINESS DECISION MAKING. Decision making methodologies with emphasis on problems facing the firm in a changing global marketplace. Includes multivariate and time series analysis and financial forecasting as tools for the entrepreneur/manager to apply when confronted with strategy implementation decisions. Prerequisites: MBA 621 and MBA 614 or consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

TO: MBA 613. MOBILIZING TECHNOLOGY IN THE MODERN BUSINESS. The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Prerequisites: MBA 621 and MBA 614, or MBA prerequisite courses and consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

CHANGE: MBA 613. MOBILIZING TECHNOLOGY IN THE MODERN BUSINESS. The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Prerequisites: MBA 621 and MBA 614, or MBA prerequisite courses and consent of instructor. Limited number of non-MBA students admitted; laptop is required. (3).

TO: MBA 614. BUSINESS ENVIRONMENT. Economic principles applicable to the solution of selected problems facing business decision makers; emphasizing demand theory, production theory, cost estimation, pricing, and capital budgeting. Prerequisites: Admission to MBA program or consent of instructor. Limited number of non-MBA students admitted. (3).

CHANGE: MBA 614. BUSINESS ENVIRONMENT. Economic principles applicable to the solution of selected problems facing business decision makers; emphasizing demand theory, production theory, cost estimation, pricing, and capital budgeting. Prerequisites: Admission to MBA program or consent of instructor. Limited number of non-MBA students admitted. (3).
TO: MBA 614. BUSINESS ENVIRONMENT. Economic principles applicable to the solution of selected problems facing business decision makers; emphasizing demand theory, production theory, cost estimation, pricing, and capital budgeting. Prerequisites: Admission to MBA program or consent of instructor. MBA 621 or consent of instructor. Limited number of non-MBA students admitted. (3).

CHANGE: MBA 622. BUSINESS PLANNING AND ENTREPRENEURSHIP. Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth estimations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization. Prerequisites: Completion of MBA 601, MBA 606, MBA 611, and MBA 613. (3).

TO: MBA 622. BUSINESS PLANNING AND ENTREPRENEURSHIP. Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth estimations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization. Prerequisites: Completion of MBA 601, MBA 606, MBA 611, and MBA 613. Completion of MBA 621, 614, and MBA 611. (3).

CHANGE: MBA 623. INTEGRATIVE BUSINESS ANALYSIS. A rigorous overview of business models and issues that change as products or services evolve through a life cycle. Emphasizes the interrelated view of functional areas within organizations as a foundation for the core skills courses. Prerequisites: Admission to MBA program or consent of instructor. Limited number of non-MBA students admitted. (3).

TO: MBA 623. INTEGRATIVE BUSINESS ANALYSIS. A rigorous overview of business models and issues that change as products or services evolve through a life cycle. Emphasizes the interrelated view of functional areas within organizations as a foundation for the core skills courses. Prerequisites: Admission to MBA program or consent of instructor. Completion of MBA 621, MBA 611, MBA 614, and MBA 612. Limited number of non-MBA students admitted. (3).

CHANGE MBA 624. MBA PROJECT ANALYSIS. Implementation of methodologies taught in other MBA courses. Students address an actual business problem in their chosen areas of specialization. A written report and oral presentation will constitute the principal means by which the student is evaluated. (3).

TO: MBA 624. MBA PROJECT ANALYSIS. Implementation of methodologies taught in other MBA courses. Students address an actual business problem in their chosen areas of specialization. A written report and oral presentation will constitute the principal means by which the student is evaluated. Prerequisites: Completion of MBA 621, MBA 613, MBA 614, MBA 611, and MBA 622. (3).

6. On a motion by Dr. Letzring seconded by Dr. Nordstrom the following requests from the School of Education were approved.

Creation of the Masters of Literacy Education Degree Program (attached)

ADD: EDLT 601: Literacy Foundations: Theory, History, and Research (3 hours)
This course is designed to focus on the major theoretical models of literacy learning, the history of literacy education, and research (current and past). In addition, candidates will focus on implications of the above as related to current practice and research.

ADD: **EDLT 602: Early Literacy Development (Pre-K-3)** (3 hours)
This course is designed to address essential skills and concepts for beginning literacy development. Language development, phonemic awareness, phonics, comprehension, fluency, and motivation will be incorporated from a comprehensive reading perspective.

ADD: **EDLT 603: Expanding Literacy Development (Grades 4-12)** (3 hours)
Prerequisite: Early literacy development
This course is designed to encompass reading/literacy instruction from fourth through twelfth grades. Decoding, comprehension, fluency, attitudes, motivation, and engagement will be addressed. Issues and trends in expanding reading will be researched and classroom programs will be investigated.

ADD: **EDLT 604: Effective Literacy Assessment And Intervention** (3 hours).
Prerequisite: Early literacy development and expanding literacy development
The focus of this course is the role of the literacy leader as a diagnostician in the classroom. Candidates will learn how to administer measures of literacy assessments that can be used for individuals or whole groups. Candidates will analyze data, plan appropriate interventions, and implement the interventions.

ADD: **EDLT 605: Content Area Literacy** (3 hours)
This course is designed to focus on how to integrate literacy with in the content areas at all grade levels.

ADD: **EDLT 606: Literature for Children and Adolescents (Pre-K-12)** (3 hours)
This course is designed to offer a survey of current and classic literature in grades Pre-K-12. Issues and trends in literature for the child and adolescent will be researched and evaluations of quality literature across genres will be conducted.

ADD: **EDLT 607: Literacy Leadership** (3 hours)
Prerequisite: 18 hours in literacy be completed prior to this course.
This course is designed to prepare candidates to become literacy leaders—focusing on the role of the literacy coach—within schools, school districts, and state agencies by helping candidates plan, implement, and evaluate literacy programs.

ADD: **EDLT 608: Internship I** (3 hours)
This course provides the candidate with a 40-hour experience in supervised settings with elementary students and teachers. Interns administer diagnostic assessments and implement instruction based on the results. In addition, interns work with whole class and small group instructional strategies for providing K-6 students with effective literacy instruction.

ADD: **EDLT 609: Internship II** (3 hours)
This course provides the candidate with a 40-hour experience in supervised secondary school settings with teachers and with students in grades 7-12. Interns administer diagnostic assessments and implement instruction based on the results. In addition, interns work with whole class and small group instructional strategies for providing students in grades 7-12 with effective literacy instruction.

7. Graduate Policy Items

a. The council discussed the proposed policy “Dismissal or change in status of a student of a graduate student” and recommended that Dean Eftink have the University Attorney review the document.

b. Dean Eftink made the following announcement:

**Termination of the MM emphasis in Music Theory**
After a review by an external reviewer, the Department Chair, Dr. C. Gates, and the Dean of the College of Liberal Arts, Dr. G. Hopkins, both recommended to me that the MM in Music Theory be deleted. Noting that there was no enrollment in this program at the time, I wrote a memo to Dr. C. Gates on April 4, 2007, stating I would immediately suspend admission to the program and would delete the program in Fall 2007 if there were no enrollment at the time. There is no enrollment in the program, so the program will be deleted. Three other emphasis areas remain for the MM in Music, each having healthy enrollments.

c. Dean Eftink shared enrollment trend data with the Graduate Council.

8. The meeting was adjourned.

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Maurice Eftink, Dean

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Robert C. Khayat, Chancellor

The minutes of the Graduate Council are unofficial until approved by the Chancellor.